



## CountyLines

**"Without doubt the most powerful presentation I have seen in 33 years of teaching."  
- (Chelsea's Choice), T Mottram, Asst Head, Blythe Bridge School**

**"Outstanding. Had the audience on the edge of their seats'  
- (Beyond the Warzone), Major C Mitchell, British Army**

**"A very useful and innovative way of reaching young people and raising awareness."  
- (Chelsea's Choice), Sheila Taylor, NWG Network**

**"I have worked with AlterEgo for a number of years on two different projects, both of which have been powerful pieces of work which have helped officers to cement their learning into practice and improve service delivery to survivors of these crimes."**

**- (Behind Closed Doors & Working it Out), Superintendent C Blackburn, Surrey Police**

In 2017 AlterEgo Creative Solutions were commissioned by Norfolk Constabulary to develop an Applied Theatre play to raise awareness around Child Criminal Exploitation – specifically the strand of the County Lines drug trafficking model that can see vulnerable adults & young people targeted by organised groups & gangs to groom, trick, trap and manipulate them into trafficking drugs and sometimes weapons.

**The production lasts for 50 minutes (including an actor led post-show talk) and can be targeted at three different groups:-**

- Young people (year 7+)
- Parents, carers, teachers & professionals working with children & young people
- The Police & The CPS

**Meet Dex. He's a nice guy. He'll offer you money. He'll offer you drugs. He'll be generous. He'll make you feel important. He'll make you feel part of something. He'll make your life exciting. He'll do whatever it takes to get you working for him & his mates... and when you do...**

**Meet Dex. He's a scary guy. He'll say you owe him money. He'll make you deal drugs & move packages. He'll blackmail you. He'll be violent. He'll make you terrified. He'll threaten your family. He'll turn your life upside down. He'll do whatever it takes to keep you working for him & his mates... & he's good at it!**

The play has aimed at raising awareness around:-

- What is CountyLines & how can it affect young people
- The Grooming Process & how it can apply to County Lines
- The similarities & potential cross-overs between Child Criminal Exploitation (CCE) & Child Sexual Exploitation (CSE)
- Where to go for help & advice

For adult audiences it also:-

- Raises awareness of the warning signs of CCE
- Raises awareness of the coercive process that young people may have been on that has resulted in them being criminally exploited – a journey that can all too easily make it seem as though they have 'made their own choices'.

# CountyLines...

AlterEgo Creative Solutions Ltd is a not-for-profit social enterprise dedicated to using theatre to inform, to educate & to entertain. As one of the leading educational theatre companies in the country we believe that theatre is an excellent & highly effective tool for raising awareness, conveying information and creating behavioural change in a non-didactic or patronising manner. It has an emotional impact that resonates long after the performance has finished in a way that a talk, an information booklet or a DVD simply cannot achieve.

## Costs for 2020

- 1 week (up to 10 shows) £5,030+VAT
- 2 week (up to 20 shows) £8,860+VAT
- 3 week (up to 30 shows) £12,700+VAT
- 4 week (up to 40 shows) £16,530+VAT
- Extra weeks (up to 10 shows) charged at £4,000+VAT per week
- Conference/Training/One-off Performances (up to 3 shows in a day) = £1,150+VAT

## Costs for 2021

- 1 week (up to 10 shows) £5,110+VAT
- 2 week (up to 20 shows) £9,020+VAT
- 3 week (up to 30 shows) £12,960+VAT
- 4 week (up to 40 shows) £16,880+VAT
- Extra weeks (up to 10 shows) charged at £4,220+VAT per week
- Conference/Training/One-off Performances (up to 3 shows in a day) = £1,160+VAT

## Costs for 2022

- 1 week (up to 10 shows) £5,190+VAT
- 2 week (up to 20 shows) £9,180+VAT (equivalent of £4,350 per week)
- 3 week (up to 30 shows) £13,200+VAT (equivalent of £4,154 per week)
- 4 week (up to 40 shows) £17,210+VAT (equivalent of £4,053 per week)
- Extra weeks (up to 10 shows) charged at £4,300+VAT per week
- Conference/Training/One-off Performances (up to 3 shows in a day) = £1,170+VAT

When booking a week you are paying for the delivery of 10 shows during each weekly block. We cannot do more than 2 venues in any one day (unless the 3<sup>rd</sup> venue is for an evening show) and we cannot do more than 1 evening show each week. When booking one-off days you are paying for up to 3 shows in that day. The 3 shows can be split between 2 venues. We cannot travel to 3 different venues within one working day (unless the 3<sup>rd</sup> venue is for an evening show).

We can perform the play for intimate audiences or to entire year groups at a time. All we need is a performance space roughly 4m x 4m and somewhere to plug in our sound system. The cast do not use mics so performance venues must be suitable for unamplified voices. The cast aim to arrive one hour before the show start time to set up and take about 30 minutes to pack down.

If you would like to find out more please email [alteregocreativesolutions@gmail.com](mailto:alteregocreativesolutions@gmail.com), call 01908 299 432 or go to [www.alteregocreativesolutions.co.uk](http://www.alteregocreativesolutions.co.uk)

