



## ToughLove

**“Without doubt the most powerful presentation I have seen in 33 years of teaching.”**  
- **(Chelsea's Choice), T Mottram, Asst Head, Blythe Bridge School**

**“Outstanding. Had the audience on the edge of their seats”**  
- **(Beyond the Warzone), Major C Mitchell, British Army**

**“A very useful and innovative way of reaching young people and raising awareness.”**  
- **(Chelsea's Choice), Sheila Taylor, NWG Network**

**“I have worked with AlterEgo for a number of years on two different projects, both of which have been powerful pieces of work which have helped officers to cement their learning into practice and improve service delivery to survivors of these crimes.”**

- **(Behind Closed Doors & Working it Out), Superintendent C Blackburn, Surrey Police**

‘ToughLove’ is a hard-hitting applied theatre production (developed by the creative team behind ‘Chelsea’s Choice’, ‘CountyLines’ & ‘Going to Extremes’), that aims to raise awareness, kick-start conversations and build resilience around Domestic Abuse & Coercive Control in teenage intimate relationships.

**The production lasts for 50 minutes (including an actor led post-show talk) and can be targeted at two different groups:-**

- Young people (year 7+)
- Parents, carers, teachers & professionals working with children & young people

**‘ToughLove’ tells the story of 15 year old Becka & her relationship with her violent & controlling boyfriend Danny. How they met, how they fell in love, how the control & abuse started & how Becka eventually managed to get help.**

After watching the audience will have a raised awareness of:-

- What makes a Healthy Relationship
- What makes an Unhealthy Relationship
- What is Domestic Abuse
- What is Coercive Control
- What s Consent
- Where to go for help & advice

# ToughLove...

AlterEgo Creative Solutions Ltd is a not-for-profit social enterprise dedicated to using theatre to inform, to educate & to entertain. As one of the leading educational theatre companies in the country we believe that theatre is an excellent & highly effective tool for raising awareness, conveying information and creating behavioural change in a non-didactic or patronising manner. It has an emotional impact that resonates long after the performance has finished in a way that a talk, an information booklet or a DVD simply cannot achieve.

## Costs for 2019

- 1 week (up to 10 shows) £4,950+VAT
- 2 week (up to 20 shows) £8,700+VAT (equivalent of £4,350 per week)
- 3 week (up to 30 shows) £12,460+VAT (equivalent of £4,154 per week)
- 4 week (up to 40 shows) £16,210+VAT (equivalent of £4,053 per week)
- Extra weeks (up to 10 shows) charged at £3,800+VAT per week
- Conference/Training/One-off Performances (up to 3 shows in a day) = £1,100+VAT

## Costs for 2020

- 1 week (up to 10 shows) £5,030+VAT
- 2 week (up to 20 shows) £8,860+VAT (equivalent of £4,430 per week)
- 3 week (up to 30 shows) £12,700+VAT (equivalent of £4,234 per week)
- 4 week (up to 40 shows) £16,530+VAT (equivalent of £4,133 per week)
- Extra weeks (up to 10 shows) charged at £4,000+VAT per week
- Conference/Training/One-off Performances (up to 3 shows in a day) = £1,150+VAT

When booking a week you are paying for the delivery of 10 shows during each weekly block. We cannot do more than 2 venues in any one day (unless the 3<sup>rd</sup> venue is for an evening show) and we cannot do more than 1 evening show each week. When booking one-off days you are paying for up to 3 shows in that day. The 3 shows can be split between 2 venues. We cannot travel to 3 different venues within one working day (unless the 3<sup>rd</sup> venue is for an evening show).

We can perform the play for intimate audiences or to entire year groups at a time. All we need is a performance space roughly 4m x 4m. The cast do not use mics so performance venues must be suitable for unamplified voices. The cast aim to arrive one hour before the show start time to set up and take about 30 minutes to pack down.

If you would like to find out more please email [alteregocreativesolutions@gmail.com](mailto:alteregocreativesolutions@gmail.com), call 01908 299 432 or go to [www.alteregocreativesolutions.co.uk](http://www.alteregocreativesolutions.co.uk)

