



# CountyLines

**“County Lines gangs pose a significant threat to vulnerable adults and children upon whom they rely to conduct and/or facilitate this criminality.”**

*- National Crime Agency, County Lines Gang Violence, Exploitation & Drug Supply briefing.*

## Target audience :-

- Young people (year 7+)
- Parents, carers, teachers & professionals working with young people
- The Police & the CPS

In 2017 AlterEgo Creative Solutions were commissioned by Norfolk Constabulary to develop an Applied Theatre play to raise awareness around Child Criminal Exploitation - specifically the strand of the County Lines drug trafficking model that sees vulnerable adults and young people living in regional areas of the UK targeted by organised groups and gangs (that have travelled from more urban city locations) to groom, trick, trap and manipulate them into trafficking drugs and sometimes weapons.

**Meet Dex. He's a nice guy. He'll offer you money. He'll offer you drugs. He'll be generous. He'll make you feel important. He'll make you feel part of something. He'll make your life exciting. He'll do whatever it takes to get you working for him and his mates... and when you do...**

**Meet Dex. He's a scary guy. He'll say you owe him money. He'll make you deal drugs and move packages. He'll blackmail you. He'll be violent. He'll make you feel terrified. He'll turn your life upside down. He'll do whatever it takes to keep you working for him and his mates...**

**And he's good at it. He knows he'll get you because he knows you'll make bad decisions... bad choices. Dex runs the County Lines.**

The play is aimed at raising awareness around-

- What is CountyLines and how can it affect young people
- The Grooming Process and how it can apply to CountyLines
- The similarities and potential crossovers between Child Criminal Exploitation (CCE) and Child Sexual Exploitation (CSE)
- Where to go for help & advice

For adult audiences it also:-

- Raises Awareness of 'The Warning Signs of CCE'
- Raises Awareness of the coercive process that young people may have been through that has resulted in them being criminally exploited - a process that can all too easily make it seem as though they have 'made their own choices'.

**AlterEgo Creative Solutions Ltd is a not-for-profit social enterprise dedicated to using theatre to inform, to educate & to entertain. Theatre is an excellent & highly effective tool for raising awareness, conveying information and creating behavioural change in a non-didactic or patronising manner. It has an emotional impact that resonates long after the performance has finished in a way that a talk, an information booklet or a DVD simply cannot achieve.**

#### **Costs for 2018**

- 1 week (up to 10 shows) £4,870+VAT
- 2 week (up to 20 shows) £8,540+VAT (equivalent of £4,270 per week)
- 3 week (up to 30 shows) £12,220+VAT (equivalent of £4,073 per week)
- 4 week (up to 40 shows) £15,890+VAT (equivalent of £3,973 per week)
- Extra weeks (up to 10 shows) charged at £3,520+VAT per week
- Conference/Training/One-off Performances (up to 3 shows in a day) = £1,075+VAT

#### **Costs for 2019**

- 1 week (up to 10 shows) £4,950+VAT
- 2 week (up to 20 shows) £8,700+VAT (equivalent of £4,350 per week)
- 3 week (up to 30 shows) £12,460+VAT (equivalent of £4,154 per week)
- 4 week (up to 40 shows) £16,210+VAT (equivalent of £4,053 per week)
- Extra weeks (up to 10 shows) charged at £3,800+VAT per week
- Conference/Training/One-off Performances (up to 3 shows in a day) = £1,100+VAT

#### **Costs for 2020**

- 1 week (up to 10 shows) £5,030+VAT
- 2 week (up to 20 shows) £8,860+VAT (equivalent of £4,430 per week)
- 3 week (up to 30 shows) £12,700+VAT (equivalent of £4,234 per week)
- 4 week (up to 40 shows) £16,530+VAT (equivalent of £4,133 per week)
- Extra weeks (up to 10 shows) charged at £4,000+VAT per week
- Conference/Training/One-off Performances (up to 3 shows in a day) = £1,150+VAT

**When booking a week you are paying for the delivery of 10 shows during each weekly block. We cannot do more than 2 venues in any one day (unless the 3<sup>rd</sup> venue is for an evening show) and we cannot do more than 1 evening show each week. When booking one-off days you are paying for up to 3 shows in that day. The 3 shows can be split between 2 venues. We cannot travel to 3 different venues within one working day (unless the 3<sup>rd</sup> venues is for an evening show).**

**We have performed the play for intimate audiences of 6 and large audiences of 300+. All we need is a performance space roughly 4m x 4m, 2 chairs and somewhere to plug in our sound system. The cast do not use mics so performance venues must be suitable for unamplified voices. The cast aim to arrive one hour before the show start time to set up and take about 30 minutes to pack down.**

**If you would like to find out more please email [alteregocreativesolutions@gmail.com](mailto:alteregocreativesolutions@gmail.com) or go to [www.alteregocreativesolutions.co.uk](http://www.alteregocreativesolutions.co.uk)**

**Kindest Regards**

*Sean McGrath*

**Sean McGrath  
Creative Director  
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